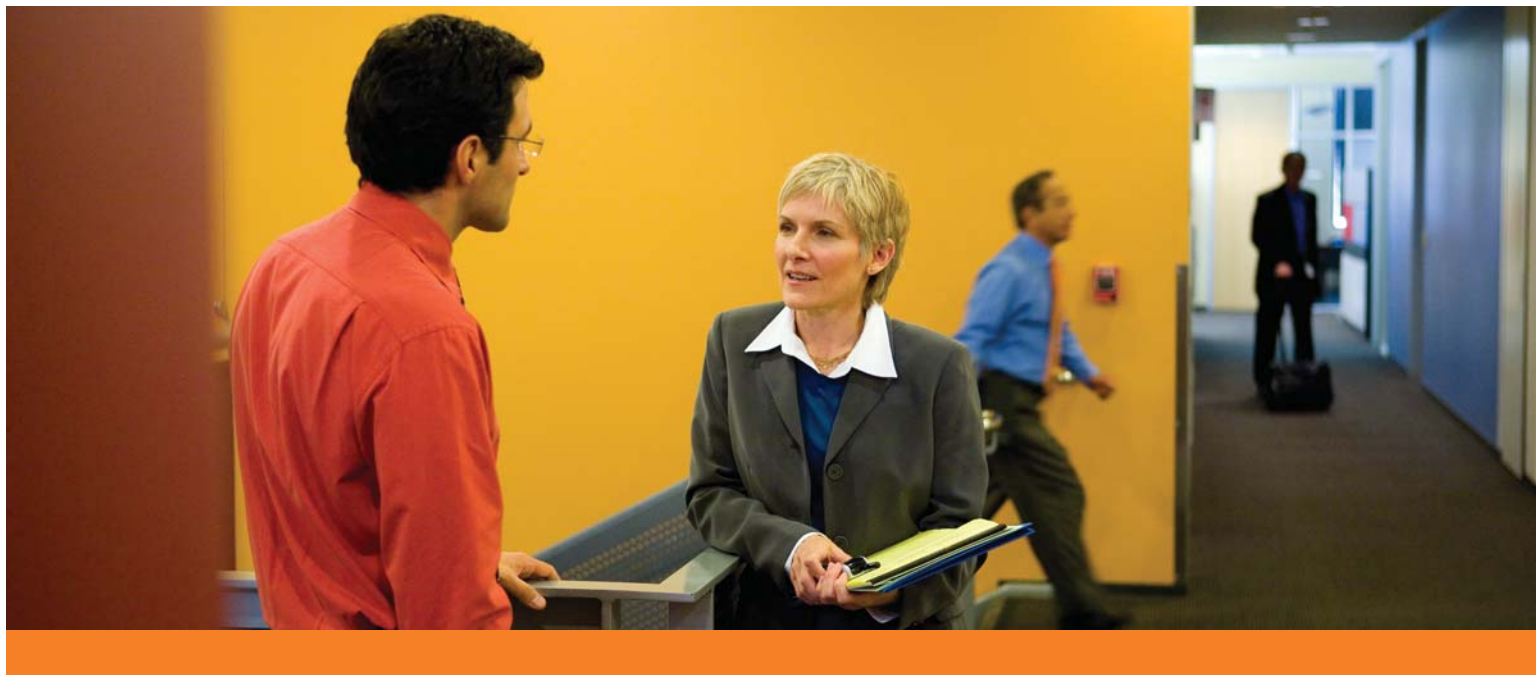


Microsoft Windows SBS 2008 and HP Infrastructure Solutions

Comprehensive enterprise features, priced right for small businesses



Operate at the same technology level as larger organizations, but without the added costs and complexities

As a successful small business owner, you are involved in every aspect of your organization. But where business management may be your forte, IT management may be your nemesis.

You have explored the myriad of technology solutions available today, but found them too complex for a small business like yours. Even so, you need a small business solution that can meet your big business requirements: protecting data against failure, disaster and malicious attack; finding and using information better; finding more and new customers; sharing data with customers, partners and employees; and managing resources and employee access to those resources.

HP and Microsoft solution

To help small businesses like yours resolve these important issues, HP and Microsoft® have collaborated to deliver 64-bit Microsoft Windows® Small Business Server (SBS) 2008 on HP Infrastructure Solutions. This HP and Microsoft solution is designed to help you operate at the same technology level as much larger organizations, but without the added costs and complexities of managing an intricate IT infrastructure.

This integrated server solution from HP and Microsoft helps you:

- Reduce costs by choosing an affordable, integrated solution, priced right for small businesses
- Grow business capacity by enabling you to work virtually anywhere at anytime; and you can seamlessly connect with customers, vendors and suppliers, as well as enhance your market presence
- Enhance data protection using automated backup, best practices and anti-malware protection



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Controlling costs

At the top of virtually every organization's "to do" list is cost control. The trick is to cut costs without affecting your ability to compete in today's fiercely aggressive marketplace. Anything but a trick, Windows SBS 2008 and HP Infrastructure Solutions can help you cut costs and increase competitive advantage.

- Lower acquisition costs – The solution integrates your everyday applications—e-mail; calendar; internal website with shared folders; file, print and application-sharing—in one affordable package.
- Reduce management costs – The HP and Microsoft solution significantly reduces management and administration costs by enabling you to monitor all software and hardware components from one central console. This feature is of critical importance to organizations with limited IT resources.
- Energy efficient – To help accelerate your green initiatives, SBS 2008 and HP Infrastructure Solutions are built on energy-efficient server and storage components that use every watt of power as effectively as possible.
- Easy installation and licensing – To answer your call for an IT solution that's not only feature rich but also easy to install and use, SBS 2008 includes Windows Server 2008 Server Manager, which streamlines and simplifies the installation process. And new client access licenses make SBS 2008 more flexible and cost-effective than its predecessor, SBS 2003.

Boosting productivity

In addition to battling rising costs, smaller companies like yours continuously search for new ways to enhance productivity. But if you are struggling with an overly complex computing environment, you may be spending too much time responding to problems, and not enough time completing business-critical tasks.

To overcome the productivity hurdle, you can implement a simple, yet feature-rich, IT environment based on Microsoft Windows SBS 2008 and HP Infrastructure Solutions. Using familiar HP and Microsoft products, you will be up and running and productive immediately.

SBS 2008 and HP Infrastructure Solutions provide 24x7 remote access to e-mail, internal websites, network files and business applications from any PC with Internet connectivity. Offering seamless integration with Microsoft Windows Mobile® 5.0, 6.0 and 6.1 powered devices, your staff can remain productive no matter where business takes them.

Building in security and availability

Are you losing sleep over system security? Are you falling behind on best security practices? Are you worried that your confidential information is vulnerable to technology failure, internal threat and external hackers? If you can answer "yes" to any of these common maladies, then we have the remedy.

Windows SBS 2008 and HP Infrastructure Solutions offer a highly secure infrastructure. Using built-in antivirus and anti-spam applications—including Forefront Security for Exchange Server^{1,2}, Windows Live OneCare for Server^{1,2} and Windows Server Update Services 3.0—your information assets remain well-protected from external attack and internal misuse.

And to keep your systems available 24x7, the HP and Microsoft solution includes tools that help you monitor network health. You will receive rich views into the behavior of your entire network, so both you and your workers can identify technology issues before they occur—an important insurance policy against unnecessary downtime and lost business opportunities.

A solution that's ready to grow

We know that your business is changing. An IT solution that meets your needs today may not satisfy the challenges of tomorrow. To meet your needs today and in the future, highly extensible Windows SBS 2008 and HP Infrastructure Solutions are designed to grow right along with your organization. You can start with Windows SBS 2008 Standard Edition. And when the time is right, you can upgrade to Premium Edition, as illustrated below.

1 120 day trial included in product.

2 Windows Live OneCare for Server and Office Live Small Business are not available in all markets and languages; Microsoft Forefront Security for Exchange Server is not available in all languages. Please see www.microsoft.com/sbs08 for details.

Designed for the small business

Software components

- Windows Server 2008 Standard technologies
- Microsoft Exchange Server 2007 Standard Edition
- Windows SharePoint® Services 3.0
- Windows Server Update Services 3.0
- Microsoft Forefront Security for Exchange Server^{1,2}
- Windows Live OneCare for Server^{1,2}
- Integration with Office Live Small Business²

Hardware components (tower and rack configurations)

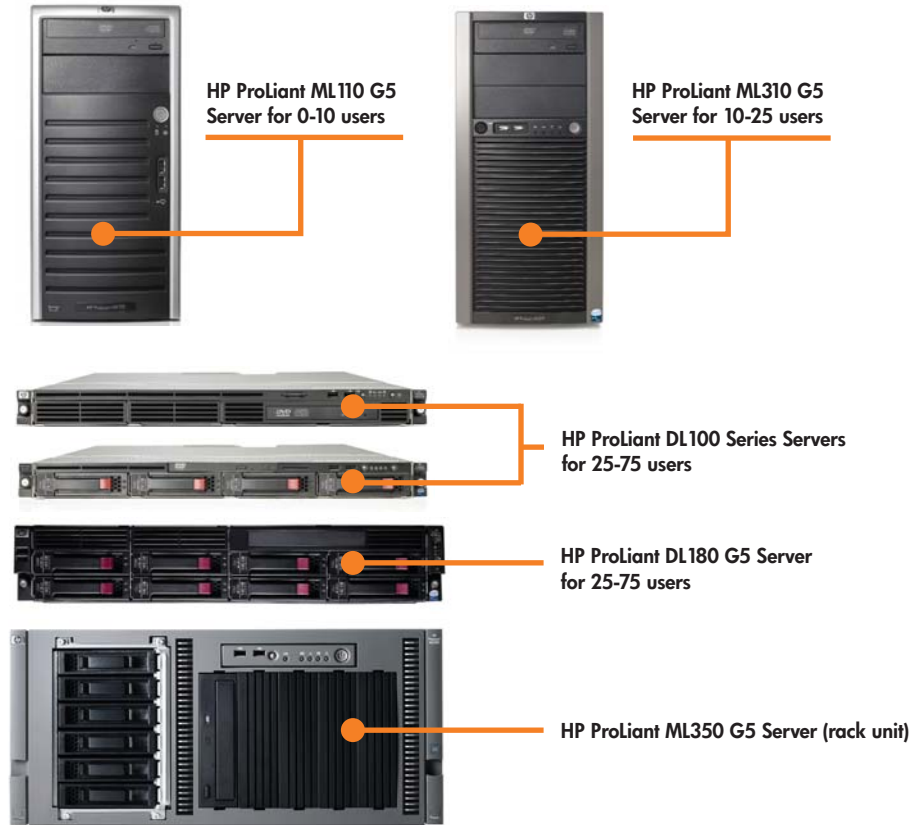
Depending on your unique business needs, you can choose from:

- **HP ProLiant ML 100 and 300 Series Servers** – ideal industry-standard server solution for remote and branch offices to data centers; provides maximum internal storage and I/O flexibility
- **HP ProLiant DL 100 and 300 Series Servers** – density optimized for flexibility and manageability; ideal for multi-server deployments

¹ 120 day trial included in product.

² Windows Live OneCare for Server and Office Live Small Business are not available in all markets and languages; Microsoft Forefront Security for Exchange Server is not available in all languages. Please see www.microsoft.com/sbs08 for details.

Is the Standard Edition right for your business needs?



Line-of-business application platform

Software components

Includes everything from Standard Edition plus:

- Windows Server 2008 Standard technologies for SBS Premium Edition
- Microsoft SQL Server 2008 Standard Edition for Small Business

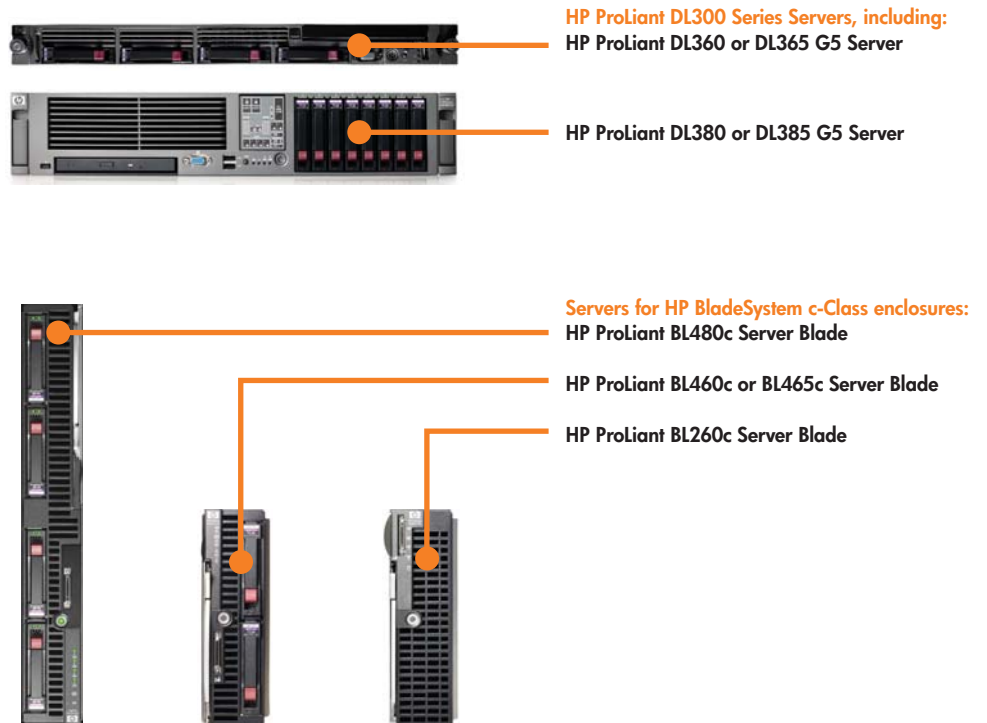
Hardware components (tower, rack and blade configurations)

Depending on your unique business needs, you can choose from:

- **HP ProLiant DL 100 and 300 Series Servers** – density optimized for flexibility and manageability; ideal for multi-server deployments
- **HP ProLiant ML 100 and 300 Series Servers** – ideal industry-standard server solution for remote and branch offices to data centers; provides maximum internal storage and I/O flexibility
- **HP BladeSystem with BL 200 and 400 Series Server Blades** – adaptive “infrastructure in a box,” consolidated from the start; HP BladeSystem offers all the essential elements of a modern infrastructure—power, cooling, management, connectivity, redundancy, security—in a modular, self-tuning unit wrapped with intelligence.

Please note: the second server for Premium Edition may be either 32-bit or 64-bit.

Or is the Premium Edition better suited for your organization?



What's new in SBS 2008?

Based on the successful Windows SBS 2003 R2 product release, SBS 2008 delivers a wide range of exciting new features and capabilities. Here are some of the highlights:

- Advanced 64-bit computing technology
- Greater security and data protection
- Simple, easy online marketing presence
- Higher productivity
- Simplified and improved deployment, setup and administration
- Single client access licenses
- Enhanced manageability
- Newest Microsoft server technologies, built into SBS 2008

HP/Microsoft Frontline Partnership

Regardless of where you are on the "technology evolution" path, you still need to respond and adapt to market dynamics in a way that works for your unique business plans and workforce. You can rely on HP/Microsoft Frontline Innovation to provide best industry practices (including proven, leading-edge approaches) to make it easier for you to implement change and reach new levels of success.

The HP and Microsoft partnership is one of the oldest of its kind in the industry, with more than 20 years of combined marketplace leadership. Focusing on adaptability, credibility and a stability-driven approach enables HP and Microsoft to deliver proven Frontline Innovation for the way you run your business.

HP and Microsoft Frontline Innovation comes from a passion to develop new technologies that address the ever-changing needs of businesses like yours—including best-selling HP ProLiant servers, adaptive HP BladeSystem and scalable HP StorageWorks storage solutions—which provide innovative solutions to improve operational efficiency while managing complexity and risk.

Building on a strong foundation of shared technology and engineering, you can trust that HP server and storage systems will provide a reliable, secure and flexible environment for your implementation of Microsoft Windows Small Business Server 2008.

HP/Microsoft partners

Serving as your local technology experts, HP/Microsoft partners offer deep expertise in both HP and Microsoft technologies. Supported by both HP and Microsoft, these professionals bring trust, qualification and technology access to your IT environment. They will work closely with you to deliver reliable, tested and integrated HP/Microsoft technology solutions that effectively resolve your tough business challenges.

For more information, visit www.hp.com/go/SBS2008

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