

## 8 reasons your Business needs a Server

The words *server* and *network* are used to conjure images of big computer rooms tucked inside the bowels of corporations, and managed by technical specialists in windowless offices. Today, server-based networks can be found in more than 20% of small businesses with more than one PC. What's more, servers and networks have even moved into businesses with fewer than five PCs, as users see the efficiencies and better productivity of a Server.....

1. **You can create order from chaos.** By centralizing data on a server, you can better manage business-critical information. Sharing files and other data across PCs becomes much easier, as does migrating data from one PC to another. Older PCs can get new life if their files and data are off-loaded onto a server.
2. **You can protect your data by making backups easier.** Windows Small Business Server 2003 enables users to protect their data by simplifying backups and the restoration of critical data.
3. **You can collaborate better as a business.** Not only is data sharing easier with a server-based network, but Windows Small Business Server 2003 comes with Windows SharePoint Services, which is software that enables your employees and other team members to collaborate via the Web. With SharePoint, you get a company intranet with a user-friendly interface to organize and share information.
4. **You can accommodate a mobile work force.** Servers enable out-of-office workers to have remote access to your network, enabling data sharing among those who travel, telecommute or work off-site.
5. **You can share high-speed broadband access.** High-speed Internet access across a network from a single ISP account.
6. **You can set up new computers, add users and deploy new applications more quickly and easily.** Expect to grow? You can better co-ordinate the addition of new PCs and software. You can also better manage firewalls and monitor threats to your data, and more easily deploy virus protection.
7. **You can get more processing power.** A server can supercharge your network, storing chunks of data, freeing up memory and enabling PCs to perform better. Small businesses today need that additional processing power to manage Web sites, do e-mail newsletters, and use sophisticated software.
8. **You can look more professional — and connect better with your customers.** Microsoft Small Business Server 2003 enables you to consolidate your e-mail accounts (AOL, Yahoo!, Hotmail, etc.) into a single e-mail account, enhancing your image to customers. A server can make a lot of businesses look bigger than they are.

## How you know it's time to buy a Server ?

- You have two or more dial-up accounts in your business.
- You need to centralize and organize your data (you can't always find what you need when you need it).
- You need to share hardware such as printers and fax machines for two or more PCs
- You need to simplify backups to keep your data more secure.
- You have employees who travel, or work off-site, and want to connect to your network.
- You could benefit from an intranet.
- You have high storage needs (and your loaded-down PCs wince and groan when you add more data).
- You'd like to run accounting software or other line-of-business application on more than one PC.
- Your company's growing and plans to add new computers and employees (congrats!).
- You mean business: You want to look professional (and bigger than you are).
- Your PCs are old, old, old, and you want to get rid of them. A server makes migration easier.
- Your PCs are old, old, old, and you want to keep them. A server takes a load off the PCs.